WHAT WILL YOUR SPONSORSHIP SUPPORT?

In the words of our longtime Serenity High board president the late Mark Armentrout, you will be joining hands with us to...

“PROVIDE HELP TO ALL WHO NEED IT FOR AS LONG AS THEY NEED IT.”

We are grateful to McKinney ISD for the facilities they provide for Serenity High. However, we need additional assistance to make the Serenity program still more relevant. Here are some of our goals:

- Expanded mentoring programs to assist students who have fallen behind in various subject areas.
- Professional development for our Serenity staff members.
- Outreach to counselors in partnering ISDs to keep them aware of the help that is available at Serenity High for their at-risk students.
- Expanded service projects for Serenity students, enriching their lives with involvement in the larger community.

QUICK FACTS ABOUT SERENITY HIGH IN MCKINNEY...

- One of very few public high schools specifically intended for youth in recovery from substance abuse;
- One of America’s longest-tenured recovery high schools;
- A Texas Education Agency-designated campus within McKinney ISD, fully accredited by the State of Texas.
- A part of McKinney ISD, but open to students from partnering districts without charge to their parents;
- A school home to students who have completed a bona fide rehab program and also been interviewed by Collin County Substance Abuse and by the Serenity principal;
- Self-paced program of study allowing students to enter as they complete their rehab program at any time during the school year.
- A school where many students are stimulated by prospects of graduating ahead of schedule;
- Small and supportive nature with a feeling of family;
- Low student-to-teacher ratio;
- Regular AA and NA meetings on campus.

BUT MOST OF ALL...

- Many hundreds of lives positively impacted in its 20 years!

ABOUT TIMMY NEWSOME:

- Member of Dallas Cowboys in the 1980s
- Founder (1991) and owner of Newtec Business Solutions (NBS)
- Member of 4 collegiate Halls of Fame
- Active volunteer

“SERENITY HIGH GAVE MY CHILD HOPE WHERE THERE SEEMED TO BE NONE BEFORE.” — Serenity Parent

SERENITY HIGH’S BIRTHDAY BASH BREAKFAST

CELEBRATING 20 YEARS OF LIVES CHANGED

Stephen Issa,
Principal of Serenity High in McKinney

Keynote Speaker:
Timmy Newsome
SERENITY’S STORY

Young men and women who have worked hard at rehab to achieve sobriety come home fearful of their old school environments. Those are their old “playgrounds.” They weren’t safe before, and they aren’t safe now.

Parents are equally scared. They’re seeking a place where their child can achieve a legitimate high school education in a safe and sober environment—a place where staff and peers understand the real issues at hand.

On October 11, 1999, Serenity High opened its doors in the McKinney ISD and gave hope to those students and parents.

And now, it’s 20 years worth of miracles later!

Join us in celebrating 20 years of great service to youth in recovery.

SPONSORSHIP OPPORTUNITIES

Please join us by sponsoring this special event. Choose from the various levels outlined below. To sponsor or to learn more please contact Mollie McCune at molliemccune@me.com or call (972) 489-5002.

PRESENTING SPONSOR
Minimum investment $10,000
- Top recognition in program and all other collateral
- Recognition from the podium
- Two head tables (16 seats) in event
- Prominent table in sponsor plaza
- Ring the anniversary school bell at 9:00!

SUSTAINING SPONSORS
Minimum investment $5,000
- Significant listing in program and all other collateral
- One prime table (8 seats) in event
- Table in sponsor plaza

SIGNATURE SPONSORS
Minimum investment $2,500
- Listing in program and other collateral
- One table (8 seats) in event
- Table in sponsor plaza

EVENT SPONSORS
Minimum investment $1,000
- Listing in program and other collateral
- One table (8 seats) in event

TABLE SPONSORS
$500
- Listing in program
- One table (8 seats) in event

“I NEVER MET A THROWAWAY CHILD.”
— Tom Crowe, ret. Superintendent, McKinney ISD

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